

Connect FM

96.7  107.9

CONNECTING WITH CUSTOMERS

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Connect FM Overview

Connect Radio is the local source for news and conversation in DuBois, PA.

Featuring the biggest names in talk radio: Rush, Hannity, Clark Howard and CBS Sports



Station: Connect FM

Frequency: FM 96.7 & FM 107.9

AM Coverage: AM 1420

Web: Connectradio.fm & Connect FM App

Format: News, Talk, Sports

Target Audience: Adults 35+ (Men 25+)

Primary Market Area: DuBois, PA

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Connect FM Listeners

Connect with your future customers:

The average listeners:

- Are adults aged 35 - 65
- Have high disposable income
- Are active consumers



Our Media Mix

Top of Mind Everywhere All The Time



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96.7  107.9

ON THE AIR

Connect FM 96.7 & 107.9
AM 1420

ON THE WEB

connectradio.fm
Facebook Page
Tri-County Insider Emails
Podcasts

ON THE GO

Connect FM Mobile App
Mobile Text Club
Listen with Smart Speakers

Biggest Names in Talk Radio



Connect FM brings a daily broadcast of today's biggest names in talk radio.

Our listeners tune in daily to hear their favorite shows from:
Gordon Deal, Clark Howard, Rush Limbaugh, Sean Hannity, and more.

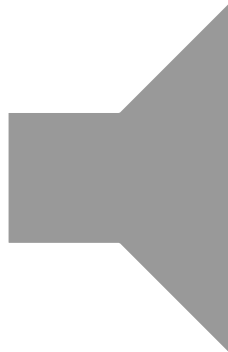


Station Programming

Our original programming connects us to local consumers.

Your Morning Connection, Ask The Experts, and The Contact Show provide influential coverage of local news, businesses, professions, and everything in between.

Local listeners tune into Connect FM when they want to know what's happening in their area.



Local News

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Your Morning Connection



Brittany Madera

Your Morning Connection brings local news to our listeners from 7:00am – 8:30am during their workweek.

Live guests from the community highlight upcoming events and issues affecting local listeners. Health advice, pet tips, live weather reports from AccuWeather, financial news and The Rush Morning Update.





Ask The Expert

Monday - Wednesday, Friday 8:35am - 9:00am.
Saturday from 10am - 11am.

Experts from around the community provide insights into various topics. These shows provide value to listeners and the advertisers. With an Ask The Expert show on Connect FM, your business becomes the authority in your business category for the area.



After shows air, recordings are available online for additional reach.

When your customers are looking for your product or service, will you be the expert that comes to mind?

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96.7  107.9

Thursday's 8:30am - 9:30am

In-depth interviews about what's going on in our area.

Guest include officials from local, state and national governments, community leaders and experts offering information important to you.

Contact!

Previous Guests

**Congressman Glenn
"GT" Thompson**

**State Senate Pro Temp
Joe Scarnati**

Mayor Herm Suplizio

**State Representative
Matt Gabler**

Contact! Can also be heard live online and as a podcast.



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Website: connectradio.fm



- Best Source of Local News (40k+ unique users/mo)
- Connect.FM Live Stream
- Recorded Shows like Ask The Expert
- Contests and Promotions
- Programming Information



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96.7  107.9

Connect.FM Mobile App



- iPhone & Android Mobile App
- Live streaming on the go.
- Local news updates.
- Custom Ads for Branding

Social Media: Facebook



- Go-To Source for Local News
- Promotions and Contests
- Interact directly with listeners
- Weekly Reach of 45,000 or more AND GROWING!



Why is it that everyone remembers hundreds of songs—almost note for note—that they never set out to memorize?

Radio has an incredible ability to get things into the long-term memory of people, even when they don't intend to have that happen.

"You can close your eyes, but you can't close your ears." You remember it, "...because you *heard* it."

When someone is in the market for what you sell, who are they going to remember?

Brick Walls

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96.7  **107.9**

There are three types of businesses.

- Those running into brick walls.
- Those going around brick walls
- Those putting up brick walls for their competition

When we make our listeners your customers, we go a long way in helping you **get around the brick walls** and placing brick walls in front of your competitors.



**HOW CAN WE HELP?
CONTACT US TODAY!**

lorilewis@sunny106.fm

OR
814-375-5260